abandoning paper to
IMPLEMENT AN EHR/PM?

You will succeed with our Electronic Health Record (EHR) and Practice Management (PM) solution because we are singularly committed to the success of your practice.

Aprima Is Vision

Aprima is a single application built on a single database. For example, you can access a patient's chart or insurance information without having to close one database and open another. Most companies deploy separate EHR and PM databases; that adds complexity. Or they let separate EHR/PM applications share a database; that creates conflicts, such as when one application gets an upgrade.

Alert: Don't be fooled by a common interface that masks two databases. *Ask.*

Our technological prescience comes from our bi-monthly physician advisory panel meetings. We learn what works, what needs work and what should be on the road map for the future.

Aprima has been recognized by users for its ease of implementation. The industry has certified its compliance with EHR standards.

> *"Our practice had been looking at EHR systems for more than five years, but Aprima was the only system to address the issue of not having two separate modules, one for PM and one for EHR."*
>
> **Melanie Wiggs, Practice Manager, Marshall Urology & Continence Center**

Aprima Is Individuality

You can implement our solution in three ways: *1) Integrated EHR/PM, 2) EHR only, 3) PM only.*

If you start with #2 Or #3 you can migrate to the integrated system when your practice is ready. With our single database design, it takes just a simple activation code!

Regardless of the solution, you decide how much or how little technology to manage. Install our software on your server for control. Or, for simplicity, choose the Application Service Provider (ASP) approach (aka Software as a Service, or SaaS). You'll only need an Internet connection and browser; we will manage the rest.

> *"I know we're on the right system with Aprima. It's intuitive and adaptable. It integrates clinical and PM data."*
>
> **Dr. Amit Sharma, MD, Boise Kidney & Hypertension Institute**

Aprima Is Speed

Aprima's software is interoperable with payers, hospital systems and devices. This seamless movement of data speeds transactions and reduces errors. Paper can't do that.

Aprima lets you enter data on a tablet PC by handwriting recognition, keying, transcribing or dictating — whichever way is fastest for each user.

Whether you are at the office, at home, at the hospital or even on vacation, you can access your records. No more late-night drives to the clinic to pull charts.

> *"Using Aprima has been a freeing experience; I'm no longer tied to a chart at the office."*
>
> **Dr. Greta Laube, MD, Beittel-Becker Pediatric Associates**

Aprima Is Care

Our philosophy is simple. Despite individual challenges in adoption, we'll never allow a medical practice to fail. We offer training options at your office (even on the weekends), at our office near Dallas or over the Internet. Our support team is skilled across specialties.

And when you need to speak to someone, they'll be in Texas, not Thadbai. Lastly, *we guarantee that the Aprima solution will meet the government's requirements so that you will be eligible for 100% of your stimulus funds.* Ask for details.

> *"When I need help, it's simply one touch of a button on the computer and I'm in touch with Aprima's support. This company cares about doctors."*
>
> **Dr. Jeffrey Hyman, MD, UPG Treat and Release**

Aprima Is EHR

VISION

Adaptive Learning – Aprima learns how you practice and adapts to you, resulting in easier adoption and deployment. For example, commonly selected items bubble to the top of lists.

Patient Portal – Our secure patient portal allows patients to enter their own data, view medication history, or set appointments on the Internet or at a kiosk in your office. Your satisfaction scores will rise.

Chief Complaint or Symptom – Often, a patient's chief complaint isn't the only one. Unlike EHRs that replicate paper-based paradigms, we reimagined what technology *could do* for physicians. Thus, Aprima lets you chart multiple complaints in the *same* record. Moreover, Aprima's categories can be customized by practice, care team or provider.

PQRI – With Aprima, a practice can capture the necessary data to qualify for this additional CMS reimbursement without any extra work. The points accumulated during the exam are even displayed on the screen so providers can see the progress.

INDIVIDUALITY

Tailored – Some physicians in a practice are ready to go entirely electronic. Others are comfortable with their existing workflows. Unlike most EHR/PM systems that take an all-or-none approach to product adoption, Aprima recognizes these differences. Each doctor chooses the capabilities he or she needs. And Aprima's pricing reflects that flexibility.

Template-Free – Physicians in the same practice likely follow similar clinical protocols when they treat a condition. *Similar.* Not *same.* With template-based EHRs, a practice is forced to choose one physician's protocol; the other physicians must conform. In contrast, Aprima respects each physician's unique preferences. The typical learning curve spans 2-3 months. With other EHRs, it's 18-24 months.

SPEED

Fastest Note Documentation – EHRs use pick lists set up with patients' typical responses to exam questions. With Aprima, if the answer isn't there, you add it on the fly. You can reuse it with any other patient. With other systems, you'd better call IT.

E-prescribing – Use Aprima's handwriting feature on a tablet PC to write new prescriptions or quickly write refills electronically. It's liberating. And legible. Download a patient's medication history from the pharmacy to learn if any prescriptions you're considering may conflict with any the patient already takes.

Aprima Is Practice Management

VISION

Revenue Cycle Management – Manage complex insurer fee schedules, primary and secondary insurance, and self-pay in real time. Accelerate claims, produce accurate patient statements and reduce days in A/R. With 3M code validation, rejections are reduced because coding errors are identified and corrected before claims are submitted.

Reminder Service – Aprima's new proactive health maintenance reminders go beyond the standard patient appointment/confirmation service. When you set automatic alerts such as patients due for specific tests, screenings or checkups, they will receive reminder calls. Providers improve the overall health of their patient populations.

INDIVIDUALITY

Reporting – With Aprima's single application and single database, you query patient demographics, financials and clinical information from one menu. No more copying and pasting from multiple reports to create the one that meets your needs.

Dashboards – Customize a dashboard to keep each user on task. Include your inbox, appointment schedule, the icon connecting you to support…even a graph of your aging collections categorized by days past due. Minimize the dashboard for a clutter-free screen.

SPEED

Messaging and Workflow – Aprima's integrated messaging and workflow system does more than facilitate communication and assign tasks. With message filters, users select the type, urgency and status of messages that display on their desktop.

Credit Card Processing – Replace your existing credit card terminal with Aprima's integrated credit card transaction solution. You can automatically post credit and debit card information to patient ledgers, look up payment histories and reconcile bank statements. You'll eliminate re-keying errors and wasted time.

Electronic Remittance Advice (ERA) – Automatically process ERA responses from claims clearinghouses. Payments will be applied instantly to patient accounts and superbills. Manual posting and time wasted for account reconciliation are eliminated.

Take-a-Tablet Trial Program

Is Aprima right for you? *We'll bring it to you on a Fujitsu Tablet PC. Try it for a week. Explore prescription refills. Experience accurate coding and billing. Document multiple chief complaints. Track referrals. Keep up with messages. Aprima will help you abandon paper.*

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